

| <b>MERSEYSIDE FIRE AND RESCUE AUTHORITY</b> |  |                       |                                   |
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| <b>MEETING OF THE:</b>                      | <b>COMMUNITY SAFETY AND PROTECTION COMMITTEE</b> |                       |                                   |
| <b>DATE:</b>                                | <b>29<sup>TH</sup> SEPTEMBER 2015</b>            |                       | <b>CFO/084/15</b>                 |
| <b>PRESENTING OFFICER</b>                   | <b>DEPUTY CHIEF FIRE OFFICER</b>                 |                       |                                   |
| <b>RESPONSIBLE OFFICER:</b>                 | <b>AREA MANAGER JAMES BERRY</b>                  | <b>REPORT AUTHOR:</b> | <b>STATION MANAGER PHIL BYRNE</b> |
| <b>OFFICERS CONSULTED:</b>                  | <b>JAMES BERRY<br/>PHIL BYRNE</b>                |                       |                                   |
| <b>TITLE OF REPORT:</b>                     | <b>MARMOT PARTNERSHIP STATUS AWARD FOR MFRS</b>  |                       |                                   |
| <b>APPENDICES:</b>                          | <b>NONE</b>                                      |                       |                                   |

### **Purpose of Report**

1. To inform Members of the recognition and subsequent partnership status awarded to Merseyside Fire & Rescue Authority (MFRA).

### **Recommendation**

2. That Members note the content of the report and recognise the value that attaining such an award has when evidencing the wider contribution that the Fire and Rescue Service can make across its communities, particularly with regard to safety and health inequality.

### **Introduction and Background**

3. Merseyside Fire and Rescue Authority's (MFRA) community engagement work assists in tackling inequality and helping the most vulnerable members of our communities.
4. This work had previously been recognised by Professor Sir Michael Marmot when referenced in his previous published book 'Fair Society, Healthy Lives'
5. Professor Sir Michael Marmot is a recognised lead in addressing health inequalities, both in research and policy. He is professor of epidemiology and public health at University College London. He will be President of the World Medical Association, 2015-16.
6. Sir Michael Marmot continues to recognise the invaluable work being undertaken by Merseyside Fire and Rescue Service (MFRS) and chose to award MFRA partnership status on this basis.

7. MFRA are the first organisation of any kind to receive this award.
8. The criteria for the award is:
  - a. The organisation has demonstrated commitment to tackling health inequality through action on at least one of the marmot policy areas:
    - Give every child the best start in life
    - Enable all children, young people and adults to maximise their capabilities and have control over their lives
    - Create fair employment and good work for all
    - Ensure healthy standard of living for all
    - Create and develop healthy and sustainable places and communities
  - b. Strengthen the role and impact of ill health prevention.
  - c. The organisation has worked in close collaboration with the Institute of Health Equity to develop strategies and practical actions based on the Marmot approach and to ensure consistency with the SDH approach
  - d. The health inequality approach is embedded in strategy and owned by the leadership and the entire organisation
  - e. The strategic approaches influence action and delivery and the strategic approaches have a measurable influence on action and delivery
  - f. The organisation takes a population based approach to improving health equity and focuses on the social determinants.
  - g. The organisation is working to provide good quality work for its own staff
9. MFRS are also mentioned for their work in Professor Sir Michael Marmots latest book 'The Health Gap' released on 10<sup>th</sup> September 2015.
10. Professor Sir Michael Marmot chose to present the award alongside the launch of his new book on the 9<sup>th</sup> September 2015 at MFRA SHQ, where he gave a master class to Fire and Health professionals. on
11. A press conference was held at MFRA SHQ on the morning of 9<sup>th</sup> September in recognition of this work.
12. The press conference was attended by Professor Sir Michael Marmot, DCFO Phil Garrigan, Cllr Dave Hanratty and members from Cheshire and West Midlands Fire & Rescue Services. The press conference was also attended by various journalists

13. The afternoon a 'master class' was held and chaired by BBC's Roger Phillips which gave the 80+ fire and health professionals in the audience the opportunity to learn from Sir Michael and also highlighted some of MFRS's innovative work
14. During the official book launch in London MFRA were again mentioned and specific case studies were used which featured in a number of press releases including the BBC national news page.

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**Equality and Diversity Implications**

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15. By taking a whole system approach centred on peoples' needs, the Service will make every contact count.

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**Staff Implications**

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16. MFRS organised this event during normal core business.
17. Prevention staff were given the opportunity to attend the master class in order to enhance the fantastic work they currently undertake with the communities of Merseyside.

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**Legal Implications**

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18. No books were sold during the launch from authority premises.

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**Financial Implications & Value for Money**

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19. There are no financial implications arising from this report.

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**Risk Management, Health & Safety, and Environmental Implications**

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20. Existing risk assessments were in place for the event.

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**Contribution to Our Mission: *Safer Stronger Communities – Safe Effective Firefighters***

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21. The high profile recognition in making our communities safer was recognised within national and local media publications and on the BBC website entitled - Firefighters saving the NHS.

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**BACKGROUND PAPERS**

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N/A

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**GLOSSARY OF TERMS**

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|-------------|--------------------------------------|
| <b>MFRS</b> | Merseyside Fire and Rescue Authority |
| <b>SHQ</b>  | Service Headquarters                 |
| <b>SMG</b>  | Strategic Management Group           |